

Insurance providers get instant access to dash cam footage to protect customers and insurers

*The world's largest dash cam manufacturer partners with UK InsurTech company Inzura
to launch fully integrated telematics dash cam*

London - 11th April 2019: [Inzura](#), a UK-headquartered InsurTech firm, and [MiTAC Digital Technology Corporation \(MDT\)](#), the world's largest dash cam manufacturer, today announce their technology partnership to deliver a fully integrated telematics dash cam solution for the motor insurance industry. The solution will help provide real-time feedback to drivers through its Advanced Driver Assistance Systems (ADAS) to help reduce accidents, increase safety and improve claims processes.

[evidence dash cams provide](#) to easily identify the cause of an accident. Drivers can use the footage to prove their innocence and to protect against fraudulent insurance claims.

However, currently insurance providers rely on the policyholder to supply the dash cam footage.

Now, this latest innovation between Inzura and MDT makes sure that insurance providers always get access to accident video files within seconds, without any user intervention. This creates an instant First Notification of Loss (FNOL) - the initial report made to an insurance provider following an accident involving the insured customer.

Inzura Co-Founder and CEO Richard Jelbert comments, "Working with MDT is a hugely exciting opportunity as they are fully engaged with us to deliver innovative solutions into the global insurance market. Our app based telematics solution can now seamlessly manage the Mio Dash Cam and video files without the need for a separate app. It is an industry first and good for customers and insurers."

Using the technology provided by Inzura's Telematics App, these new dash cams do not need a SIM card or yearly contract - this means reduced operational costs to the insurer and a cheaper device for end users.

The Inzura Telematics App provides insurers with a powerful suite of data that includes second-by-second driver behaviour leading up to an accident. The accident video file is automatically uploaded to the insurer and can be supported by additional smartphone images taken at the scene by the policyholder via the Inzura app.

The product is available now with the first customer set to launch next month. Inzura is working with existing customers and insurers in Europe and Asia planning their own Dash Cam product launches throughout 2019.

Steve Chang, President of MiTAC Digital Technology Corporation comments, “This is a significant breakthrough for our company. We are delighted to have this opportunity to co-work with Inzura and introduce our dash cam solution to the motor insurance industry. I believe this is only the first step in this region and we are confident of our future success in this region and beyond.”

Richard Jelbert concludes, “The Mio dash cam device brings excellent functionality including ADAS capabilities at a very competitive price. This technology will allow insurers to offer dash cams effectively for free or at a subsidised rate as part of their policy product due to their significant cost savings. Ultimately providing lower premiums to drivers. Adding ‘Follow distance’ and ‘Lane Departure’ to our existing scoring algorithm provides greater insight into driver behaviour and determining risk profiles. There is a lot more to come from our partnership with MDT and it demonstrates the real power when two genuine innovators work together.”

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About Inzura – www.inzura.com

Inzura is an InsurTech company that helps insurers and intermediaries quickly deploy advanced smartphone centric digital insurance products to maximise user engagement and company profits. Inzura supports a one-app multi-insurance-line approach to enhance existing insurance products, as well as a flexible on-demand engine for new insurance products and business models. The Inzura Digital Insurance Platform is a flexible product delivery engine and includes; white-label native apps for Android and iOS, operational infrastructure, app-based telematics / UBI, a digital media vault with photo recognition powered by advanced machine learning and AI.

About MDT – www.mitac.com

Focusing on automotive electronics, IoT and cloud services industry, MDT is winning leading international design awards and praises from scores of media with brands of Mio, Magellan and Navman in consumer and specialty markets thanks to its comprehensive and advanced navigation system, automotive grade ODM design and manufacturing experiences, excellent R&D, integration and testing capabilities. Addressing increasing demands in safety, alarming, and monitoring due to technology development, MDT is providing cloud navigation system services based on cutting edge driver assistance design combined with dashboard recording and AI while accumulating differentiation capacity and ramping up enterprise value positioning by meeting professional vehicle device requirements with rugged tablets and becoming a key player in the connected car and automotive electronics industry ecosystem

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